

QUALITY AS CONCEPT Sponsorship proposal

Conference: Quality as Concept 2019
Conference Date: 04.10.2019
Place: Belgrade

About the Conference: the Conference entitled "The Quality of Products, Processes and Systems in Use" was organized for the first time at the Falkensteiner Hotel Belgrade, Serbia on 5th October 2018.

The basic goal of the **Quality as Concept** conference is to convey to the participants the actual experiences & results of the implementation of management tools/techniques which finally contribute to the creation of the quality of products, processes, or systems.

The **Quality as Concept 2018** conference was featured by:

-the **Speakers** coming from companies such as **Continental, Cooper Standard, Hemofarm** (member of STADA group), **Geodis, Active.Collab** and other successful organizations

- the **Topics** discussed were the results of the implementation of tools like: **#Lean #SixSigma #SPC #MSA #Scrum #ErrorProofing #PokaYoke #IoT #MES #OEE #industry4.0 #AgileManagement** with a special reference to the **increased profitability, higher productivity, reduced cycle times and improved quality and accompanying issues**

-the **Participants** were from most developed industries who aim towards continuous improvement.

-Mr. Rolf Ofen, a **renowned expert** on Measuring System Analysis (an important element of Six Sigma methodology) from Germany was one of the speakers.

- as an ad hoc **HR hub**, the conference gathered the **best students from 5 Serbian universities** presenting their academic achievements summarized in their CVs. **Quality as Concept 2019** will once again gather top talents and interview candidates.

- as part of the conference closing ceremony a **Networking evening event** was organized as an additional opportunity for exchange of contacts and information on best practices, while at the same time the *Quality as Concept 2019* conference was announced.

After successful *Quality as Concept 2018* conference, it is estimated that **the Quality as Concept 2019 conference** will be **the biggest** conference regarding the implementation of management models and tools of business excellence in this part of Europe with cca 200 participants.

SPONSORSHIP PACKAGES:

Quality as Concept sponsorship packages allow you to, during the Quality as Concept **promotional campaign before, during and after the event**, present your brand and send a message to **the targeted audience**:

- decision-makers,
- leading manufacturing efficiency experts,
- plant managers,
- managers of continuous improvement,
- process managers,
- process engineers,
- business excellence managers,
- quality experts
- and many other members of professional audience.

Platinum Sponsor

- There can be only one Platinum Sponsor.
- The most dominant position in all places required to present sponsors (website, registration card, master roll-up, newsletter, printed material, standalone advertisements)
- The name and logo of the sponsor at the conference website with the indicated level of sponsorship (the largest banner, visibly highlighted)
- The ability to place all kinds of multimedia content (maximum size of one website) on the Conference site
- The sponsor's logo as General Sponsor at the back side of the Conference Program
- The sponsor's logo on the newsletter
- Mentioning in the speech to thank the sponsors at the official opening of the conference
- The distribution of your promotional materials with the accompanying Quality as Concept conference promo-material.
- Full registration of 5 representatives at the Conference
- Annual membership of the [Quality Portal](#) with all the benefits offered by the membership (see the section "Friends of the conference / Membership")
- On-site scheduled interviews with selected students from the Faculty of Organizational Sciences in Belgrade, Faculty of Mechanical Engineering in Belgrade, Faculty of

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Mechanical Engineering in Kragujevac and Faculty of Technical Sciences in Novi Sad;
pre-received CVs

- One roll up banner (maximum 80 cm wide) placed at the entrance of the Networking Evening Event venue (printing design and preparation to be provided by the sponsor)
- Opportunity to boost your brand awareness through our social media campaign
- Additional options to be discussed

Price: 5.000,00 EUR

Golden Sponsor

- There can be up to 3 Golden Sponsors
- Positioning the logo on the master roll-up banner below the General Sponsor's logo
- The name and logo of the sponsor on the conference website with the indicated level of sponsorship
- The sponsor's logo as the Golden Sponsor on the back of the Conference Program
- Full registration of 4 representatives at the Conference
- On-site scheduled interviews with selected students from the Faculty of Organizational Sciences in Belgrade, Faculty of Mechanical Engineering in Belgrade, Faculty of Mechanical Engineering in Kragujevac and Faculty of Technical Sciences in Novi Sad; pre-received CVs
- Annual membership of the Quality Portal with all the benefits offered by the membership (see the section "Friends of the Conference / Membership")
- Opportunity to boost your brand awareness through our social media campaign
- Additional options to be discussed

Price: 3.000,00 EUR

Networking Evening Event Sponsor

- Annual membership of the Quality Portal
- Presentation in the Members section, as well as through the newsletter that every Thursday we send to 9,000 direct e-mails of interested, who are dealing with quality tools
- Formal 10 minute speech at the Networking Evening Event
- The logo of your company on the table flags
- The logo of your company on the Networking Evening Event invitations;
- One roll up banner (maximum 80 cm wide) placed at the entrance of the Networking Evening Event venue (printing design and preparation to be provided by the sponsor)
- Full registration of 3 representatives at the Conference

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- Opportunity to boost your brand awareness through our social media campaign
- Additional options to be discussed

Price: 2.000,00 EUR

Conference Friends / Membership

- The number of Friends of the Conference is unlimited
- Annual membership of the Quality Portal
- Presentation in the [Members section](#), as well as through the newsletter that every Thursday we send to 9,000 direct e-mails of interested, who are dealing with quality tools
- Publishing news related to management systems and application of management tools in the company both on the website and on social networks
- Free attendance at all Round tables and Conferences organized by the Quality Portal (up to 2 places)
- Banner on the homepage of the Quality Portal that is changed every 3 seconds with the other banners in the section "They care about the quality of their business", which is visible on all other parties
- Opportunity to boost your brand awareness through our social media campaign
- Full registration of 2 representatives at the Conference

Price: 500,00 EUR

All promotional packages can be additionally customized according to your needs.

If you are interested in any of the above packages, feel free to contact us to specify all the remaining details. We will gladly consider all your suggestions, during our advertising campaign focused on announcing the second **Quality as Concept** conference!

Yours respectfully,

Marija Joksimović

Editor in Chief

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